DAVID HAYDEN

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Nationality: Irish

Languages: English (Native)
Nederlands (Goed)

Profile

Hello. How are you ? I'm David Hayden, a passionate designer dedicated to creating designs people love. I have extensive experience in many areas of web design covering areas such as wordpress, bootstrap, UX/UI, User Research, woocommerce, responsive design, analytics, graphic design, branding and marketing.

Self Employed - 2005 – Present
Web & Graphic Designer.

Applications : Photoshop, XD CC, Axure, Illustrator, Indesign, Dreamweaver.
Technologies : Bootstrap, HTML, CSS, Mailchimp, Hubspot, Wordpress.

Basic Knowledge : Web Hosting, DNS, PHP, JS, Motion Graphics & Animation, Logo, branding, Design for Print, VR Tours, SletchUp & Video Editing.

Completed hundreds of projects ranging from web app development to branding.

- Developing wireframes and high fidelity website templates & landing pages.
- Creating working website templates using CSS, JS, HTML (bootstrap 3 & 4).
- UX/UI design & development for websites based on Analytics & Testing.
- Working with clients when analysing business requirements and creating digital strategy.
- Project management to maintain time lines & budgets.
- Developed multiple web apps for specific user requirements based on research.
- Ensuring a coherent logical and physical structure of web sites and printed media.
- Designing UI kits to match branding and integrating designs.
- Creating and Integrating unique cinemagraphs, animations and animated gifs.
- Completed projects for : local, national and international companies and organisations, national authorities, community groups, entrepreneurs and small businesses.
- **Graphic supplier for ORAFOL Europe GmBH** supplying graphics for their product range and working closely with their marketing department to create graphics to be printed and distributed worldwide. Photoshopping product photography, creating product information sheets, booklets, flyers, video, website banners and POS displays.
- Logos & Corporate Branding with match illustrations, info-graphics, posters, flyers, brochures, display stands presentations, power point displays and web graphics.
- Creating video promotions for use on web, POS and trade fairs.
- Creating interactive Virtual Reality Tours and Google streetview tours.

Print a Present Ltd. Central London - 2005
Graphic Design / Art worker / Webmaster

Application : Photoshop, Illustrator, Coral, HTML, Indesign, Powerpoint.
Technologies : PHP, MySQL, HTML, XHTML, CSS, Web Design

Print a present Ltd. was an online personalised gift shop their studio /outlet was in central London.
- Main duties were to design and print, display stands, posters and large format print.
- Design and print personalised gifts to the customers requirements seeing job through from ordering to dispatch.
- Design and print promotional materials while also maintaining and updating their website.

Matatak Eireann Donegal, Ireland - 2003 – 2005
Graphic Designer/Production Manager
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Applications : Photoshop, Illustrator, Flash, Dreamweaver, MS Office, HTML.
Technologies : HTML, CSS, Web Design, Email Promotion.

Matatak Eireann was part of **The Magic Touch group**, specialising in high output, large format sublimation printing of floor mats, sheet metal, mouse mats and counter mats.

Clients included: Bewleys, Toyota, Rover, Coca Cola, Amstel, Amnesty International.

- Main duties were to design and print, display stands, posters and large format print.
- Initially employed to design layouts for full colour print onto, their various printable mediums, my responsibilities quickly expanded to production manager.
- I was in charge of a small team which dealt with every part of the production process. Quotations, design, manufacturing, dispatch and installation I oversaw each job maintaining quality and service.
- Responsible for day to day running of the company, stocktaking, ordering, scheduling and customer service.
- Prepared and implemented marketing plans and designed promotional flyers, brochures and web sites to promote the company and attended trade shows to gain new clients.

Signs Express, Galway Ireland - 2001 - 2003
Graphic Designer and Sign Maker
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Applications : Photoshop, Illustrator, Acrobat, Composer FX
Technologies : Vector Graphics

- Sign Maker & Primary artwork designer of large format print, portable display stands and mesh banners
- Designed and installed 3D and 2D signage, window and floor vinyl
- Worked directly with customers on a day-to-day basis regarding artwork proofing, selling, ordering, and quotations.

Scholastech, Wexford Ireland - 1999-2000
Interactive CD ROM Designer
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Applications : Photoshop, PowerPoint, QuarkXpress, Flash, Dreamweaver, Fireworks.
Technologies : HTML, FTP, Web Design

- Designed an interactive product promotion website, advertising banners, brochures and display stands.
- Provided Technical Training and setup in schools around Ireland.
- Technical support and customer interfacing at trade shows.

Education	**Hobbies**
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University of Ulster, Ireland - 1999	Long Distance Running Reading
Graphic and Product Design	Writing
BA Hons - (Degree Level)	Stand Up Comedy
	Music
Carlow IT Ireland - 1997	Meditation
Industrial Design	Travelling
National Diploma - (Higher Education)	Art